



Press release  
September, 2<sup>nd</sup> 2021

## Jean-Marc Plantade appointed as Director of Communications, Korian Group



Jean-Marc Plantade has been appointed Director of Communications for Korian Group. In this capacity, he joins the executive management committee headed by Sophie Boissard.

Jean-Marc Plantade is a former journalist and Economics Editor of *Le Parisien* newspaper (1999 to 2007). He served as Press and Communications Advisor to Christine Lagarde, Minister of Finance (2007 to 2011) and then Communications Advisor to Jean-Louis Borloo, President of the Union of Independent Democrats parliamentary group (2012 to 2013).

Jean-Marc Plantade was a member of the Economic, Social and Environmental Council from 2012 to 2017, and a well-known personality associated with the "Economy and Finance" and then "Economic Activities" sections.

He has also been teaching political communication and journalism at the University of Cergy-Pontoise since 2014.

Jean-Marc Plantade joined Korian in May 2020 as Director of Press Relations within the Communications Department.

*"I am delighted that Jean-Marc Plantade will bring his wealth of experience and recognised expertise to support the structuring of communications at Group level"* says Sophie Boissard, Korian's CEO.

### About Korian

Korian, the leading European care services group for elderly and fragile people.  
[www.korian.com](http://www.korian.com)

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